

Water Tower Place

Michigan Avenue • Chicago

FOR IMMEDIATE RELEASE

CONTACT:

Jennifer Olson

jennifer@retailtourism.com

WATER TOWER PLACE PROVIDES TRAVEL PROFESSIONALS WITH SHOPPING AND DINING DISCOUNTS, GROUP SERVICES AND SAME-DAY DELIVERY

Savvy travelers are always looking for unique experiences they can't find at home. Water Tower Place has created a menu of special programs and visitor services that are sure to delight individual and group travelers alike.

Premier Passport

Water Tower Place produces a special Premier Passport filled with thousands of dollars in shopping and dining savings and amenities from participating retailers and restaurants from the centers. Among the participating stores are *American Girl Place*, *Ann Taylor*, *bebe*, *Henri Bendel*, *Eileen Fisher*, *Macy's*, *Tourneau*, *Victoria's Secret* and many more. All visitors to Water Tower Place are eligible to receive a Premier Passport filled with hundreds of dollars in shopping and dining saving, special offers and amenities from participating retailers and restaurants. For detailed information on the centers, along with high-resolution images, contact Jennifer Olson, Tourism Specialist at Jennifer@RetailTourism.com. For additional information on each center, please visit www.shopwatertower.com

Same Day Service – Shopping Delivered

Shoppers can have their in-mall purchases delivered right to their hotel or held at guest services while they finish their shopping and dining. For \$5, bags will be delivered same-day to their hotel.

Group Programs and Services

Tour operators and group travel planners are offered a variety of group programs and packages that can be customized to meet the needs of your clients.

- Motor coach drop-off/pick-up
- Signature gifts or souvenirs
- Meet & Greets
- Customized gift card incentives
- Private and semi-private events
- American Girl Place group experiences
- The Chicago Sports Museum and Harry Caray's 7th Inning Stretch

Private Events

The Chicago Sports Museum is one of the city's most unique and memorable event venues and can host private events ranging from 50-700 guests.

- Accommodates up to 270 guests for seated events and 700 for receptions
- Combines hi-tech interactive experiences with unique sports memorabilia.
- HDTVs throughout, including two 18 ft. screens
- Broadcast Booth exhibit serves as a unique DJ booth
- Photo booth on-site can be customized for events
- Harry Caray's 7th Inning Stretch offers a more intimate private dining room for up to 50 guests seated

-More-

Chicago Packages – P.2

For conventions, meetings, reunions, student tours, sporting events, motor coach series programs or leisure travel packages, our marketing professionals will assist in make your group and FIT programs truly memorable.

WATERTOWER PLACE:

Water Tower Place is owned and managed by General Growth Properties, Inc., an S&P 500 company focused exclusively on owning, managing, leasing, and developing high-quality retail properties throughout the United States. GGP is headquartered in Chicago, Illinois, and publicly traded on the NYSE under the symbol GGP. Visit www.shopwatertower.com for more information.

About GGP:

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